

Alesha Foote

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Summary

User Experience Designer and creative professional with over 10 years of diverse experience spanning UX design, content creation, photography, videography, and social media management. Skilled at blending design thinking with storytelling to craft engaging digital experiences. Proven track record in visual content production, community engagement, and digital strategy, complemented by strong organizational and communication skills. Seeking opportunities to contribute innovative design solutions and creative content to enhance user engagement.

Core Skills

- UX Research & Wireframing (Figma, Prototyping, Usability Testing)
- Social Media Strategy & Digital Marketing
- Photography, Videography & Post-Production (Photoshop, Lightroom, Premiere)
- Graphic & Visual Design (Canva, Adobe Creative Suite)
- Project & Event Management
- Content Writing & Storytelling
- Strong Networking & Client Relations

Professional Experience

- **Owner | Yahweh Rapha Shalom Productions (YRS Pro)** – Tupelo, MS | Jan 2022 – Present
 - Produce multimedia content including photography, videography, and drone footage for clients.
 - Design promotional graphics and manage social media accounts to boost engagement.
 - Apply novice-level VFX and live audio production to enhance creative projects.

- **Freelance Graphic Designer | Vineyard Outreach Ministries** – New Albany, MS | Jan 2022 – Present
 - Photograph church services, programs, and special events.
 - Create branded flyers and social media content to promote events.
- **Inventory Photographer & Assistant Graphic Designer** | Great American RV Superstores – Tupelo, MS | Jul 2022 – Jul 2023
 - Captured professional photographs of new and used RVs for digital listings.
 - Assisted with graphic design projects to ensure brand consistency.
 - Collaborated with media manager to generate social media content and manage photography logs.
- **Photographer | Mayor Don Walters Campaign – Ohio** | Sep 2021
 - Shot headshots, marketing images, and event photography to support campaign visibility.
- **Lighting Director | Making the Moment Photography** – Cleveland, OH | Aug 2019 – Nov 2020
 - Managed lighting setup, equipment, and customer support during photoshoots.
 - Assisted photographers with staging and technical execution.
- **Senior Legislative Aide | Ohio House of Representatives** – Columbus, OH | Dec 2017 – May 2018
 - Managed social media platforms, drafted press releases, newsletters, and speeches.
 - Coordinated district events, town halls, and community engagement initiatives.
- **Youth Prevention Support Specialist | Mental Health and Recovery Services Board** – Canton, OH | Jan 2012 – Oct 2012
 - Created reports, trainings, and digital content focused on youth engagement.
 - Assisted with social media and website management.
- **Additional Administrative Experience** (2013–2024) |
 - Roles in court systems, city government, and education with expertise in project coordination, client communication, and public engagement.

Education

General Assembly – Online | User Experience Design Program (Expected Completion: November 2025)

Walsh University – North Canton, OH | Bachelor of Science in Communications, Minor in Government & Foreign Affairs (2012)

Portfolio

📺 Videography Samples:

- Wedding, lead Videographer under JWalk Productions Company:

- Facebook Content Page:

https://m.facebook.com/story.php?story_fbid=4980049488693165&id=1338705527&mibextid=v7YzmG

- Unit Band EP: Videographer, and interview in EP under JWalk Productions Company

<https://fb.watch/jKMZfRwz3t/?mibextid=YCRyOi>

- Photography Portfolio

<https://yrsproductions.shootproof.com/>